



Plant Information

Common Name: White Swan Coneflower
Scientific Name: Echinacea purpurea 'White Swan'
Plant Type: Perennials

Physical Characteristics

Height/Spread: 60-90 cm tall, 30-45 cm wide
Growth Rate: Moderate
Flower Color(s): White with a prominent orange-brown cone
Foliage Color(s): Green
Bloom Time: Summer

Plant Description

Echinacea purpurea 'White Swan' is a lovely perennial with striking white flowers and a unique orange-brown center cone. These coneflowers are easy to grow, attracting butterflies and bees to the garden. With a moderate growth rate and low maintenance level, they are perfect for borders or as cut flowers. Plant them alongside Black-eyed Susans, Shasta Daisies, or Russian Sage for a beautiful, pollinator-friendly garden. In Canadian climates, these plants thrive in full sun with well-drained soil, making them a wonderful addition to any landscape.

Optimal Growing Requirements



Sun: Full Sun



Soil: Well-drained, fertile soil



Water: Moderate Watering



Hardiness Zone(s): Zones 3-9

Maintenance & Care

Maintenance Level: Low
Potential Pests & Diseases: Susceptible to powdery mildew, aster yellows

Additional Information

Special Features: Attracts butterflies and bees
Common Uses: Border plant, cut flowers

Notes



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