



## Plant Information

Common Name: Purple Coneflower  
Scientific Name: Echinacea purpurea  
Plant Type: Perennial

## Physical Characteristics

Height/Spread: 0.6-1.2 meters tall, 0.3-0.6 meters wide  
Growth Rate: Moderate  
Flower Color(s): Purple, pink  
Foliage Color(s): Green  
Bloom Time: Summer

## Plant Description

Echinacea purpurea, commonly known as Purple Coneflower, is a hardy perennial plant that is prized for its stunning purple and pink flowers that bloom throughout the summer. This drought-tolerant plant attracts butterflies and bees, adding a touch of wildlife to any garden. With minimal maintenance requirements, Echinacea purpurea is an excellent choice for borders, containers, or as a cut flower. Its medicinal properties have made it a popular herb in traditional medicine. Pair it with companions like Black-eyed Susan and Russian sage for a beautiful and beneficial garden display.

## Optimal Growing Requirements



Sun: Full Sun



Soil: Well-draining, fertile soil



Water: Moderate Watering



Hardiness Zone(s): Zones 3-9

## Maintenance & Care

Maintenance Level: Low  
Potential Pests & Diseases: Susceptible to powdery mildew, slugs

## Additional Information

Special Features: Drought-tolerant, attracts butterflies and bees  
Common Uses: Border plant, cut flower, medicinal herb

## Notes



902-543-5649



shop@villagenursery.ca



Pleasantville, NS

